

# 2012 Ambassador's Awards



March 1, 2012

## SPONSORSHIP PACKET



### The Ambassador Award Recipient **Shire Plc.**

The Ambassador's Award, named in honor of the Ambassador of Ireland to the United States, is presented annually to honor a company that has furthered the goals of the Irish American Business Chamber by developing business between Ireland and the United States.

Founded in 1986, Shire has evolved into one of the world's leading and most admired specialty biopharmaceutical organizations with over 5,000 employees in 28 countries, 3000 of which are located in the United States, and 560 in Chesterbrook, PA. The company focuses on deficit hyperactivity disorder, human genetic therapies, gastrointestinal diseases, and regenerative medicine. Shire relocated its corporate headquarters from England to Dublin, Ireland in 2008. Shire also has US operations in Pennsylvania, Massachusetts, and California, and international offices across Europe, in South America, Australia, and the Pacific Rim.

Accepting the award on behalf of Shire is **Angus Russell, CEO**. Mr. Russell was named Shire Chief Executive Officer in June of 2008. He joined Shire in 1999 as chief financial officer, helping to transform this once small UK-based pharmaceuticals company through an exciting period of expansion. Prior to joining Shire, Mr. Russell worked for nearly 20 years with ICI, Zeneca and AstraZeneca.



Previous recipients of the Ambassador's Award include ARAMARK, The Vanguard Group, ICON Plc., Amicus Therapeutics, Cross Atlantic Capital Partners, GMAC, ICT Group, Wyeth, and Siemens.



### The Taoiseach Award Recipient **Daniel J. Hilferty, CEO, Independence Blue Cross**

The Taoiseach Award complements the Ambassador's Award by honoring an individual of Irish descent who has, by example, shown exceptional business leadership and compassion. The Irish American Chamber named the Taoiseach Award for the old Irish title meaning Chieftain. Today 'An Taoiseach' is the prime minister, the head of government in Ireland. After nomination by the Dail Eireann (lower house of parliament), the Taoiseach is appointed by the President of Ireland. The current Taoiseach is Enda Kenny, TD of the Fine Gael party.

The recipient of this year's Taoiseach Award is Daniel J. Hilferty, president and chief executive officer of Independence Blue Cross, a leading health insurer in southeastern Pennsylvania with nearly 3.3 million members nationwide, including 2.4 million in the region. Mr. Hilferty also serves on the Board of Overseers of the University of Pennsylvania School of Nursing and on the boards of the Greater Philadelphia Chamber of Commerce, the Greater Philadelphia Urban Affairs Coalition, J.J. White Inc., and the Irish Educational Development Fund. He is a member of the board of trustees of the American Red Cross Southeastern Pennsylvania Chapter, Drexel Neumann Academy, and the vice chair of the board of trustees of Saint Joseph's University.

Previous Award recipients include Rev. Timothy R. Lannon S.J., Henry J. "Harry" McHugh, John and Joan Mullen, Jim and Jacki Delaney, and Father John McNamee.



### The Uachtarán Award Recipient **Timothy Chambers, Writer, Director & Producer**

The Uachtarán Award is named in honor of the President of Ireland or Uachtarán na hÉireann in Irish. In the 1990s, Mary Robinson, the seventh President of Ireland, transformed the role of the President by developing a new sense of Ireland's economic, political, and cultural links with other countries and cultures, especially those of the Irish Diaspora. Mary McAleese, the eight President of Ireland, continued that tradition of building cultural and economic alliances. Michael Higgins recently took office as the ninth President of Ireland and, as the former Minister for arts, culture, and the Gaeltacht in the 1990s, he is expected to excel in this cultural and economic "building bridges" role.

The recipient of this year's Uachtaran Award is Tim Chambers, a renowned entertainment executive with over 20 years in the film, television and technology industries. His unique ability to combine creativity, execution, and business acumen is demonstrated by his long list of accomplishments. Most recently Mr. Chambers wrote, produced, and directed "The Mighty Macs," the inspirational feature film based on the improbable true story of tiny Immaculata College in suburban Philadelphia winning the first national championship in women's basketball. He served as the Director of the Pennsylvania Film Office for Governor Tom Ridge. He's a former partner in Solaris Entertainment (Miracle), and former VP of Development for Stuart Benjamin Productions (Ray). He is a founder and partner in Quaker Media Group and currently services as the CEO of Tango Traffic - a partnership with Tribune Television that launched the first 24/7 traffic channel for TV, web, mobile and radio.

Previous Award recipients include James and Sarah Hasson and Norbert J. McGettigan.



### Ambassador of Ireland to the United States **His Excellency Michael Collins**

Michael Collins became Ireland's Ambassador to the United States on 18 September 2007. He is the 16th person to occupy the post of Irish Ambassador to the US since 1924. In the years since his appointment Ambassador Collins has spoken extensively on contemporary Ireland and the Northern Ireland peace process. Ambassador Collins was named "Diplomat of the Year" by the Los Angeles World Affairs Council in May 2008.

Prior to his Washington appointment, Ambassador Collins worked for six years, on secondment from the Department of Foreign Affairs, as Second Secretary General at the Department of the Taoiseach (Prime Minister of Ireland). In that capacity he worked closely with Taoiseach Bertie Ahern, Prime Minister Blair and the

Northern Ireland political parties on the Northern Ireland peace process. He was also a member of the Board of the Royal Irish Academy (International Affairs). Previous diplomatic postings were in Rome, Italy, Saudi Arabia, and the Czech Republic.

A native of Dublin, Ambassador Collins was educated at Blackrock College and Trinity College, Dublin. Ambassador Collins is married to Marie and they have three sons, Brian, David, and Owen.

## The Irish American Business Chamber

The Irish American Business Chamber & Network (IABCN) is a non-profit membership organization promoting the development of economic and educational relationships between the United States and Ireland and the business interests of its members.

## OUR 2012 BOARD OF DIRECTORS

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## 2012 Ambassador, Taoiseach, and Uachtarán Awards Event Details

<b>Date</b>	Thursday, 1st March 2012
<b>Time</b>	Reception ~ 11:30am   Luncheon ~ 12:30pm   Networking Reception ~ 2:30pm - 4:30pm
<b>Location</b>	Hyatt at The Bellevue ~ 200 S. Broad Street ~ Philadelphia, PA
<b>Tickets</b>	\$125 members; \$175 future members

**Reception & Luncheon for Member & Guest ~ \$125/Person**

**Reception & Luncheon for Future Member ~ \$175/Person**

### TABLES OF 10

**Members: \$1,125**

**Future Members: \$1,750**

### SPONSORSHIP PACKAGES

#### Patron ~ \$500

- Two seats at luncheon
- Half page ad in program

#### Event Sponsor ~ \$1,000

- Four seats at luncheon
- Half page ad in program
- Recognition at event, in program, and on website

#### Consular Club Sponsor ~ \$2,500

- Preferred seating for up to ten at luncheon
- Two invitations to VIP Reception
- Full page ad in program
- Recognition at event, in program, and on website
- Plus: Corporate membership

#### Networking Reception Sponsor ~ \$5,000

- Two invitations to VIP Dinner
- Four invitations to VIP Reception
- Two seats at head table for luncheon
- Full page ad in program
- High visibility signage at reception, recognition at event, in program, and on website
- Plus: Corporate membership

#### VIP Dinner Sponsor ~ \$5,000

- Two invitations to VIP Dinner
- Four invitations to VIP Reception
- Two seats at the head table for luncheon
- Full page ad in program
- Recognition at event, in program, and on website
- Plus: Corporate membership

#### Ambassador Club Sponsor ~ \$10,000

- Four invitations to VIP Dinner
- Ten invitations to VIP Reception
- Preferred seating for up to ten at luncheon
- Additional four seats at head table at luncheon
- Full page ad in program
- Recognition at event, in program, and on website
- Plus: Ambassador Club Membership, listing for 5 members

## Present Ambassador, Taoiseach, and Uachtarán Awards Sponsors



## Thank You to our Year Round Ambassador Level Sponsors





# 2012 Ambassador, Taoiseach, and Uachtarán Awards Sponsorship form

NAME OF BUSINESS:

CONTACT NAME:

ADDRESS:

PHONE NUMBER AND EMAIL ADDRESS:

IABCN MEMBER (please circle one) YES / NO    NUMBER OF TICKETS:

TYPE OF SPONSOR (see Details)

- |   |   |
|---|---|
| <input type="checkbox"/> MEMBER & GUEST ~ \$125/Person        | <input type="checkbox"/> EVENT SPONSOR ~ \$1,000                |
| <input type="checkbox"/> FUTURE MEMBER ~ \$175/Person         | <input type="checkbox"/> CONSULAR CLUB SPONSOR ~ \$2,500        |
| <input type="checkbox"/> TABLE OF 10: MEMBER ~ \$1,125        | <input type="checkbox"/> NETWORKING RECEPTION SPONSOR ~ \$5,000 |
| <input type="checkbox"/> TABLE OF 10: FUTURE MEMBER ~ \$1,750 | <input type="checkbox"/> VIP DINNER SPONSOR ~ \$5,000           |
| <input type="checkbox"/> PATRON ~ \$500                       | <input type="checkbox"/> AMBASSADOR CLUB SPONSOR ~ \$10,000     |

Guest & Company Names:

**PAY BY CHECK:**

Enclosed is our check in the amount of \$\_\_\_\_\_ made payable to: **Irish American Business Chamber & Network, Inc.**

**PAY BY CREDIT CARD:**

Visit our website, **www.IABCN.org**, to pay by credit card on PayPal. A PayPal account is not required for registration. All major credit cards are accepted. If paying online, please email the names of your guests and their companies to Alanna Barry McCloskey at [abarry@iabcn.org](mailto:abarry@iabcn.org).

### AD SPECIFICATIONS FOR PROGRAM

Please email your Ad as a PDF to Alanna at [abarry@iabcn.org](mailto:abarry@iabcn.org) by February 9th.

Full Page Ad – 5.5”x8.5” | Half Page Ad – 4.25”x8.5”

*If possible, please submit all ads in a verticle format and in color.*

**PLEASE RESPOND WITH SPONSORSHIP COMMITMENTS & ADS FOR PROGRAM BOOK BY THE 9TH OF FEBRUARY 2012.**

For more information about sponsorships, please visit [www.iabcn.org](http://www.iabcn.org), call 215.772.3101, or email [abarry@iabcn.org](mailto:abarry@iabcn.org).

*Please RSVP for Luncheon tickets by the 23rd of February 2012.*

*All luncheon reservations are binding unless cancelled by the 23rd of February.*